

ALICE ZHANG

ILLUSTRATOR, DESIGNER, ARTIST

2010- 2015
CONCORDIA UNIVERSITY, MONTREAL
BACHALOR IN DESIGN/ STUDIO ARTS

GRAPHIC DESIGN
TYPOGRAPHIC DESIGN
COLOR THEORY
DESIGN THEORY
BOOK MAKING
SCREENPRINT, LITHOGRAPHY
HISTORY OF ADVERTISING
ADVANCED DRAWING, PAINTING
BRONZE CASTING, MOLD-MAKING
MOTION DESIGN

EMPLOYERS

4U2C (2015)

ILLUSTRATOR

created a series of illustrations for Bette Midler's 2015 tour

GEODEZIK (2014)

ILLUSTRATOR/ANIMATOR

created a series of illustrations and gifs for Katy Perry's 2014 tour

THE HIVE (2014)

ILLUSTRATOR/DESIGNER

created and illustrated the poster for Brown-Forman's promotional campaign.

CITIZEN VINTAGE (2014)

WINDOW DISPLAY ARTIST

designed and created a store window display

GRAPHIC DESIGNER

designed and illustrated the 2014 edition of the map of Mile-End

AIRBNB APARTMENT (2014)

CHALKBOARD ARTIST

created a chalkboard mural for a loft

BURGER BAR (2014)

ILLUSTRATOR

created a series of illustrations for Burger Bar's menu

WEST ELM (2014)

VISUAL MERCHANDISER, DISPLAY ARTIST

CONCORDIA UNIVERSITY ART HISTORY JOURNAL (2014)

GRAPHIC DESIGNER

designed the "Concordia Art History Journal" volume X

CONCORDIA ART HISTORY AND FINE ARTS DEPARTMENT (2015)

GRAPHIC DESIGNER

designed the journal "The Voice of"

SKILLS

drawing/ illustration
graphic design
sculpture/ installation
window display
cool person
screenprint/ lithography
letterpress
visual branding
packaging
stop motion animation

SOFTWARES

PHOTOSHOP,
ILLUSTRATOR,
INDESIGN,
LIGHTROOM

LANGUAGES

English
French
Mandarin

PUBLICATIONS

Branch Magazine (2014)
Interfold Magazine (2013)

CONTACT

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